

RURAL ENTREPRENEURSHIP IN ROMANIA

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Abstract: *The aim of the research is to determine the degree to which entrepreneurship is present in the rural areas of Romania, as well as to identify the region with the highest entrepreneurship potential in the rural areas. The methodology used was multi-criteria analysis applied to each of the eight development regions in Romania, since they differ in terms of their potential, the purpose being also that of identifying relatively homogeneous units. The analysis revealed that the highest level of the global indicator is to be found in the Sud Muntenia region, which indicates that this region has the highest development potential as far as entrepreneurship is concerned. The research results may represent an important point of view to be included in government strategies for increasing the level of entrepreneurship in each and every development region.*

Key words: *entrepreneurship; rural areas; analysis; employees*

JEL Classification: *F63; M10; O10; R11*

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